

remember
Thessaloniki
in
september

ea OLYMPIC

emporium is
the
Greek word
for
trade.

We are proud of this. Not only does it go back to say we have a word for it but it also means that, when it comes to business, we speak the same language. Especially in Thessaloniki.

We are also proud of our International Trade Fair. This year-our 40 karat Year-we took special care to please you. To do so we arranged so that 1975

participation will beat any mark of expectation; in quality and quantity; in people and products; in faces and races.

We are aware you mean business. This clicks with our idea to pick Thessaloniki, our trade capital, to have you meet, trade, socialize, deal, order, bargain.

We mean business too. See you.

40th Thessaloniki International Fair
August 31 - September 14, 1975

TIC
HELIXPO